

# Community Development District

October 6, 2022

Workshop Meeting Agenda



#### **OFFICE OF THE DISTRICT MANAGER**

## 250 International Parkway, Suite 208 ● Lake Mary, Florida 32746 Phone: (321) 263-0132 ● Toll-free: (877) 276-0889

September 29, 2022

#### **ATTENDEES:**

Meetings/Workshops are now held in person.

Residents may view via Zoom using the information below:

Link:

https://vestapropertyservices.zoom.us/j/7055714830?pwd=dUFTN091cjVHZzluYUN0blEwUUYydz09

Meeting ID: 7055714830

District Website: <a href="https://www.grandhavencdd.org/">https://www.grandhavencdd.org/</a>

## **Board of Supervisors Grand Haven Community Development District**

Dear Board Members:

The Board of Supervisors of the Grand Haven Community Development District will hold a Workshop Meeting on Thursday, October 6, 2022, at 9:00 a.m., in the Grand Haven Room, at the Grand Haven Village Center, located at 2001 Waterside Parkway, Palm Coast, Florida 32137.

- I. Call to Order/Roll Call
- II. Pledge of Allegiance
- **III.** Discussion Items
  - A. Draft Rule Regarding Gate Limited Access *Under Separate Cover*
  - B. Update from Operations Manager Regarding Preparations for Hurricane Ian & Post Storm Actions & Damage Assessment
  - C. Update on Resident Survey Supervisor Polizzi

    1. Reporting Needs *To Be Distributed*Exhibit 1
  - D. Communication Needs: Follow-Up from 01-20-22 Regular Board Meeting & 09-02-22 Workshop
    - Continued Review of Communication Matrix
       Continued Review of Prior Board Discussion & Supervisor
       Comments Sent to DM
    - 3. Discussion of Potential Website Additions Exhibit 4



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IV. Next Meeting Quorum Check: October 20, 9:00 AM

John Polizzi	In Person	REMOTE	No
Dr. Merrill Stass-Isern	☐ In Person	Пемоте	☐ No
Kevin Foley	In Person	Пемоте	☐ No
Michael Flanagan	In Person	REMOTE	☐ No
Chip Howden	In Person	Пемоте	No

- V. Action Items Review
- VI. Adjournment

Should you have any questions regarding the agenda, please email me at <a href="mailto:dmcinnes@dpfgmc.com">dmcinnes@dpfgmc.com</a>. Sincerely,

David McInnes

**David McInnes** 

District

Manager

EXHIBIT 1

EXHIBIT 2

### Considered to be the current state of GHCDD communications

Notes: Website is different from Amenity and MHOA and easily identifiable as such. Old Handbook out of date.

Category	Frequency	Method	Comments
NEW RESIDENT INFORMATION Registration Rules, Policies & Fees Acknowledgments CDD vs MHOA Referals to Web Site Internal and external contact lists Neighborhood map	1 time	Paper Paper Paper Paper Paper Paper Community Infor. Guide Paper	New  Stop - OUT OF DATE  Update after Town Houses Developed
ANNOUNCEMENTS  Annual Meeting Schedule and Changes Public Hearing Notices & RFPs Meeting Notices and Agendas Facility Open, Close and Constuction Special "Town Hall" Meetings EX: communications / Security / LTPlan Input for major Constuction Regular Meeting - Post Report	Yearly As Needed Monthly As needed As needed Early in planning Monthly	Newspaper Newspaper Eblast/Bulletin Board/Website Eblast EBlast/Bulletin Board	INC: Ops Mgr Report & Project Tracker Minutes and Financials  Two held in 2022  New process to start per Board decision  INC: Link to Agenda for Ops Mgr Rept & Project Tracker New process
STATIC INFORMATION  Legally Required Web Info Tree Symposium Rules, Policies & Fees	Update as needed	Website Website Website	New New Page1 of 2
Communications (continued)  STAFF RESPONSE TO ISSUES AND QUESTIONS	On occurrence	voice, email, meeting	
BOARD DISCUSSION & RESIDENT COMMENTS Board Meetings	Reg. Monthly	verbal	
INDIVIDUAL BOARD RESPONSE TO QUESTIONS	On occurrence	email, verbal	

EXHIBIT 3

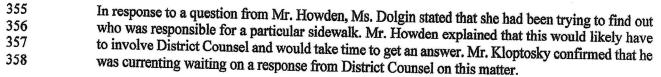
#### Resident suggestions from 1/20/2022 Meeting (Updated with Status):

- Open ticket system on website to communicate with District
  - District Counsel: Can be done with added verbiage
  - Campus Suite: Not something they offer; may be possible to add in conjunction with Celera. Still need to check with Celera.
- Community Mailbox
  - District Counsel: Can be done with added verbiage
- More information posted to website
  - Campus Suite: Short answer is yes; however, Board needs to be specific on exactly what additional information is to be posted and preferred appearance. Once that is done, current provider (Campus Suite) can provide cost and amend contract if needed. Examples of other CDD websites have been sent to Supervisors to begin process of specifying what is wanted on the website.
  - Several CDD websites sent to Supervisors to consider/discuss
- Answers provided for questions raised during public comments
  - General consensus of Board is this should be done. Exactly how it is to be done still needs to be determined.
- Some Board meetings held during evening hours
  - During 5/5/2022 workshop, Board members present unanimously voted against this idea.
- Consolidation of 3 mailing lists into one list
  - Due to concerns raised, this may not be practical
- Website improvements
  - See notes above with respect to more information posted to website
- Special notices of meetings where "high ticket items" would be discussed
  - E-Blast to residents

#### Supervisor suggestions from 1/20/2022 Meeting:

- Favor electronic communications over print communication
- Increased funding for website improvements

313 314		Howden stated that he was reluctant to set a deadline at this time, due to the present engineering issues.
315 316 317		In response to a comment from Mr. Foley, Mr. Howden agreed that Mr. Kloptosky would not need to come to the next Workshop Meeting to provide an update on these items and clarified that Mr. Kloptosky could inform the Chair and District Manager of his time frame estimate.
318	F.	District Manager: Howard "Mac" McGaffney/ David McInnes
319		This item was not discussed.
320	FIFTE	ORDER OF BUSINESS – Consent Agenda Items
321		Exhibit 5: Consideration for Acceptance - The December 2021 Unaudited Financial Report
322		This item was not considered.
323 324	В.	Exhibit 5: Consideration for Approval – The Minutes of the Board of Supervisors Regular Meeting Held December 2, 2021
325 326		Dr. Merrill noted that Line 47 should read "improve communication with the CDD", not "improve communication with residents."
327 328 329 330		Mr. Howden expressed that he believed a consensus was reached to have one written vendor review per year and to receive recommendations from vendors. Mr. Foley indicated that he agreed with Mr. Howden. Mr. McInnes requested confirmation that Mr. Howden would like Lines 446 through 448 amended to be verbatim. Mr. Howden confirmed that he would like for this to be done.
331 332 333		Mr. Foley inquired about the action items under the Eighth Order of Business and indicated that he would like these items to receive a follow-up. Mr. McGaffney explained that the purpose of the action items was to summarize actionable items that had been discussed during the meeting.
334 335 336 337 338		Mr. Foley asked when the Board would like to discuss the action items. Dr. Merrill indicated that she had noticed several actionable items had not been included in the list of action items. She stated that she would like to discuss the action item summary at the end of each meeting and suggested following up on action items under the District Manager's report. Mr. Howden requested to further discuss this matter under Supervisor Requests.
339 340	C.	Exhibit 6: Consideration for Approval – The Minutes of the Board of Supervisors Workshop Meeting Held December 9, 2021
341 342 343 344	the Min	OTION by Dr. Merrill, SECONDED by Mr. Polizzi, WITH ALL IN FAVOR, the Board approved autes of the Board of Supervisors Regular Meeting Held on December 2, 22021, as amended, and autes of the Board of Supervisors Workshop Held on December 9, 2021, for the Grand Haven unity Development District.
345		(The Board recessed the meeting at 11:13 a.m. reconvened at 11:30 a.m.)
346	SIXTH	ORDER OF BUSINESS – Business Items
347	A.	11:30 a.m. to 1:00 p.m.: Time Specific Q&A with Residents on District Communications
348		Mr. Howden stated that the District Manager, Operations Manager, and Office Manager were no
349 3 <b>50</b> 351		longer present at the meeting but noted that the Operations and Office Managers may rejoin the meeting. He requested to begin the Q&A with residents adhering to the 3-minute comment rule and noted that discussion would occur after the comments.
352 353 354		Resident Julia Dolgin expressed that she had found it difficult to communicate with Southern States, Mr. Kloptosky, and the CDD, noting that she had never received a return call or email. Mr. Howden clarified that Southern States was the HOA and could not be addressed by the Board.



- Mr. Flanagan asked how Ms. Dolgin would prefer to receive a response. Ms. Dolgin indicated that she would like to receive a response via email.
- Mr. Foley suggested that residents be contacted with a time frame estimate if their questions are not able to be answered immediately. Mr. Flanagan recommended that the Board clearly outline the process of CDD communication.
- Resident Donna McGevna recommended implementing an open ticket system on the website for residents to communicate with the CDD. She noted that the website needed to be ADA compliant.
  - Ms. McGevna discussed an incident in which a former resident had been selling clickers to access the community on Nextdoor and expressed security concerns. She stated that she had purchased the clickers to prevent non-residents from obtaining the clickers and mentioned that the resident had been selling the clickers due to a lack of rebate provided by the CDD office.
  - Mr. Howden explained that the clickers would not work, as they would need to be reactivated at the office. Ms. McGevna suggested sending out an e-blast to remind residents that they are required to turn in their clicker if they move. Mr. Flanagan recommended having a checklist for residents leaving the community.
  - Ms. McGevna indicated that multiple residents felt that the Board meetings disrupted multiple classes held in the Grand Haven Room, such as yoga and dance classes. Mr. Howden noted that this Q&A was meant to specifically discuss District communications, not general public comments. Ms. McGevna stated that residents were requesting for the Board meetings to be held at the Creekside Center. Mr. Howden reiterated that these comments should be made during Audience Comments.
  - Dr. Merrill asked what Ms. McGevna would recommend for residents to communicate their opinions outside of meetings. Ms. McGevna recalled that she had suggested a community mailbox but was told that a community mailbox would not work. Mr. Howden noted that he did not recall telling Ms. McGevna that a community mailbox would not work.
  - Ms. McGevna suggested having the community mailbox on the website and for the Board to read out submitted comments and questions during the first 10 minutes of each meeting. She expressed disappointment in the current state of the District website and added that she would like for the weekly e-blasts regarding community updates to return. Mr. Foley noted that he did not recall the weekly e-blasts Ms. McGevna mentioned but noted that he felt this was a good suggestion.
  - Ms. McGevna expressed that she felt important information was hidden in long reports and indicated that she would like to have bulleted summaries in addition to the full reports for residents to review. Discussion regarding website improvements ensued.
  - Resident Lisa Mrakovcic commented positively on the Board's transparency and efforts to communicate with residents. She indicated that she would like to have more information available on the website, particularly expensive projects.
  - Dr. Merrill asked if residents would prefer for meetings to be more interactive or if they would prefer to continue with the 3-minute comment format. Resident Kathleen Fuss noted that residents tend to leave the meeting after Audience Comments and often did not have their concerns addressed until the end of the meeting or at the next meeting. She requested for the Board to inform residents that their question may not be answered that meeting and to let them know when they could expect an answer.

Resident Dale Curran pointed out that many residents were unable to attend meetings, as they were held during the day. She suggested scheduling some meetings in the evening so that more residents would be able to attend and communicate their concerns.

Resident Pat Malak suggested consolidating the three mailing lists into a single mailing list to ensure residents received all communications. Mr. Flanagan noted that this would need to be discussed with District Counsel but indicated that he would be in favor of this idea.

Mr. Zelman indicated that he agreed the website should be used as a central point of communication. He inquired about what resources were being put towards the website, who was in charge of the website, and what the budget was for the website.

Mr. Polizzi noted that the current status of the budget was published in the meeting minutes. Mr. Polizzi explained that the website was currently underfunded and indicated that website improvements were a key part of the Board's strategic planning. He stated that the current operating budget for the website was about \$1,500 per year. He mentioned that Palm Coast had improved their website but that there had been controversy over the costs involved. He encouraged residents to give their input on what they would like the website to feature.

Mr. Howden asked if the Board should focus largely on electronic communications over print communications. Mr. Flanagan stated that he would like to focus on electronic communications but added that he would like to get feedback from residents on this matter as well.

Mr. Howden requested Mr. Clark to follow up on sharing email addresses across the 3 organizations for the mailing lists. Mr. Flanagan recommended that Mr. Clark look into having residents make the decision to share their email with all 3 organizations, rather than having the District make the decision to share the email addresses. Dr. Merrill suggested sending out a mass mailing to all homeowners regarding the website and email mailing list.

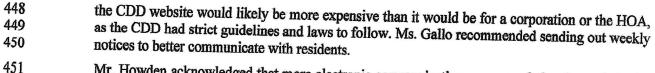
Mr. McInnes stated that he had received 3 emails from residents who had been unable to attend the meeting. He indicated that the first email had pertained to cell phone access at the gates. Mr. McInnes explained that the residents in the second email commented on poor communication with the CDD office. The residents acknowledged that they did eventually receive an update but that it often took weeks. Mr. McInnes stated that the third email contained a request from residents to give special notices for meetings that would discuss high-ticket or controversial items.

Mr. Howden asked how the Board would determine what was considered to be a controversial item. Mr. Polizzi indicated that he felt all changes should be presumed by the Board to be controversial. Mr. Howden noted that all items were already listed on the meeting agenda and report, and asked that the Board consider how this could be done differently to better communicate with residents.

Ms. Malak recommended highlighting large-ticket items on the agenda. Mr. Foley suggested making the agenda more descriptive to give residents more information on what was to be discussed. Mr. Polizzi recommended that the Board include the date that an item was going to be voted on, if the date was known. Mr. Flanagan suggested making the agenda a smart document that would allow residents to click on an item to bring them to the related page. Mr. McInnes noted that there would be a cost to this change, as this was not included for any other CDDs. He indicated that he would get back to the Board with the price.

Mr. Howden noted that items that were going to be voted on would typically be under Business Items. Discussion regarding the website ensued. Mr. McInnes explained that financial documents were required to be kept on the website for 2 years by law. He additionally noted that there was a cost per page for the agenda packet. Mr. Polizzi recognized the need to make the website a priority and stressed the importance of resident input.

Ms. Gallo noted that the HOA would not be able to exchange information, such as putting a ticket, from the HOA website to the CDD website in its current state. Mr. Flanagan noted that updates to



- Mr. Howden acknowledged that more electronic communications were needed and stated that he would like to have discuss the website and periodic communications at a Workshop Meeting. Dr. Merrill indicated that she agreed with Mr. Howden but noted that she felt the Board needed to first establish rules of engagement. Mr. McInnes suggested that the Board review other CDD websites for ideas to use on the Grand Haven website. He mentioned that they would be able to view how much other Districts paid for their particular website hosting by reviewing the financial documents available on the websites.
- Mr. Foley asked if the Board could include a link to a website containing the information requested by residents to the main CDD website. Mr. Polizzi stated that he would like to build a working committee around communications and expressed concerns that fragmenting the information source would create logistic problems.
- Mr. Foley asked Mr. Clark if the CDD website could be linked to the Vesta website. Mr. Clark confirmed that links could be established but noted that having an interactive website may be difficult due to public record requirements. He added that the email list change that had been discussed earlier in the meeting would likely be able to be easily implemented.
- Mr. Foley recommended having one-way communication on the website with information the Board would like disseminated to the public.
- Mr. Howden asked if the Board would like to include items required on the CDD website, such as agendas and financial reports, on an amenity website. Mr. Polizzi indicated that felt the Board was on the right track and needed to focus on continuing the planning process for the website.
- Mr. Howden asked the other Supervisors to look at the District directory and send Mr. McInnes and Mr. McGaffney their input on what they felt should be changed. Mr. Howden additionally requested for the rest of the Board to make a list of website priority items to send to Mr. McInnes. In response to a comment from Dr. Merrill, Mr. Howden asked that the Board compile a list of what they would like to communicate with the residents as well.
- Mr. McInnes requested for the Board to send in their comments by January 28. Mr. Polizzi asked Mr. McInnes to provide the Board with a list of communication documents, including the frequency that the communication was being sent out. Discussion regarding the timeline for the Board to send Mr. McInnes their input and the level of detail they would like to have in their comments.
- Mr. Howden stated that he would like the Board to give Mr. McInnis input on categories, timing, and methods. Mr. Howden requested for Mr. McInnes to collect Mr. Kloptosky's input as well. He noted that he there would not be time to discuss this at the February Workshop Meeting and asked that the Board submit their comments to Mr. McInnes within the next 2 weeks.
- Mr. Howden asked if it would be critical to go through the unaudited financial report. Mr. McInnes confirmed that this would not be critical but noted that Exhibit 8 would be considered critical.
- B. Discussion Resident Survey Long Term Capital Plan (LTCP)
   This item was not discussed.
- 488 C. Consideration of Setting a Date for Community Town Hall/Workshop
- This item was not discussed.
  - D. Exhibit 8: Consideration & Adoption of Resolution 2022-04, Appointing Assistant Secretary

#### David C. McInnes

From:

Merrill Stass-Isern MD <armerrill@ghcdd.com>

Sent:

Monday, February 21, 2022 9:46 AM

To: Subject:

David C. McInnes
Communication

My thoughts on Website communication and other venue communication

1. Our Website does contain the meeting minutes. However I believe there should be a abridged copy with bullet points on all action items.

- 2. All items and exhibits need to be properly labeled on the agenda for upcoming meetings. Ex: for this upcoming meeting Exhibit 13 needs to be labled as "On going draft of Long term Capitol Plan"
- 3. We have a link to the Amenity website. We should include a link to the sign up genius.
- 4. Under documents we need to post updated documents. The last entry was for July 2021, However if you look under meetings then scroll to Board archives you will find some Current Agendas and the Long term Capital plan. These documents need to recategorized in a user friendly manner
- 5. We should have a mailbox where residents can send messages
- 6. We need a link for residents to sign up for e- blasts from the CDD
- 7. The OM report which is part of the meetings Agenda should be posted under documents for easier retrieval for the residents. Or there should be a link called something like happenings around GH from the OM or it should be given its own separate category. I believe understanding the current happenings of Grand Haven is an important communication for the residents. Even a once a week update might be valuable.
- 8. Any blasts regarding closing, safety security etc should also be replicated on the Website
- 9. Under Contact us update the info on the district Engineer
- 10. We need to continue to send out a meeting summary e blast and post it on the website as I stated above.
- 11. The DM needs to continue to send out blast about security, safety or any issues that impact the lives of the residents. This should also be included on the website.

So far my ideas, more coming

MSI

# Grand Haven CDD Initial Communications Priorities Prepared by Supervisor Polizzi

- Agenda "smartening" elaborating on Resident impacting issues, providing descriptions including potential financial impact or budgeted costs on topics up for discussion, staff reports, or voting.
- Oak Tree information broadening working with the GHMA to include more Resident impacting CDD subjects in the quarterly newsletter. This could relate to Capital or maintenance Projects, actions recently taken, staff profiles, awareness items, etc. It will require additional support from the Board.
- Field Operations provide a Service Level for responses to Residents requests and issues. Formalize the closure of requests with possibly an email or a call to residents when Field Operations closes a Resident request, (whether resolved, deferred, or closed without further action).
- Community Mailbox (email) owned by the Board until a
  determination of resource needs is completed. Discuss with
  Amenity Team their capabilities for request tracking but in the
  interim, we may want to try and make due with a dedicated
  Mailbox's Inbox, Completed Folder, etc.
- Regular Meeting schedule move the Regular Meeting to late afternoon to accommodate working residents. The Workshop would remain on the same schedule.
- Resident Mailing Lists consolidation over time starting with the Amenities and CDD lists. Layout an action plan to merge the lists and rationalize them. The effort could eventually include the GHMA and Oak Tree lists. We may be able to leverage capabilities thru the Amenity's Team Constant Contact toolset to effect this change, even if there is a charge.

# Grand Haven CDD Initial Communications Priorities Prepared by Supervisor Polizzi

- District Communications Strategy part of the 10 Year Plan can be incorporated or overlay the Website Strategy. It may be a better starting point to set a comprehensive District Communications direction.

EXHIBIT 4

#### David C. McInnes

From:

David C. McInnes

Sent:

Tuesday, September 27, 2022 7:15 AM

To:

Grand Haven CDD--Chip Howden; Grand Haven CDD--Dr. Merrill Stass-Isern; Grand Haven CDD--John Polizzi; Grand Haven CDD--Kevin Foley; Grand Haven CDD--Michael

Flanagan

Cc:

Grand Haven CDD--Barry Kloptosky; Grand Haven CDD--Vanessa Stepniak

Subject:

Grand Haven CDD--Follow Up from 9/1/2022 Workshop

#### **Hello Supervisors:**

As a follow up to the 9/1/2022 workshop, I contacted the District's current website hosting company (Campus Suite) to discuss general changes to the GHCDD website. Per my discussions, here is a summary:

- Minor changes to website content (e,g. adding specific tabs for documents such as "Minutes of Previous
  Meeting" or "Documents from Special Presentations") can be added without any change in current contract or
  pricing.
- Complete redo of website can be done without a change in current contract but there would be a one-time fee for the work is likely. Cost will depend on content changes.
- Campus Suite does not provide an "open ticket" option, but if a third party can provide software, it <u>may</u> be possible to integrated onto webpage.

Additionally at the workshop, there was discussion about reviewing other District websites in an effort to see what items of interest may want to be considered to be added to the Grand Haven's website. Supervisor Flanagan was kind enough to assist in looking at some websites (thank you, Supervisor Flanagan). Below are his findings. I do not believe any of these Districts are clients of Campus Suite:

https://www.districtgov.org/

https://www.southdadecdd.com/#about

https://remingtoncdd.com/#menu-home

https://esplanadelakeclubcdd.org/index.php

https://habitatcdd.com/

https://www.cfmcdd.org/

https://www.mysouthwoodcdd.com/

https://www.pelicanlandingcdds.net/

While Supervisor Flanagan did his research, I also spoke with Campus Suite about current clients that have websites which contain more information that Grand Haven's website. Here are some of their clients that you may wish to review:

https://www.wildernesslakecdd.org/

https://www.arlingtonridgecdd.org/

https://www.universityplacecdd.org/

DPFG does have a second website hosting company for two of our clients. Here is a sample of that vendor's work: <a href="https://stonebriercdd.org/">https://stonebriercdd.org/</a>. An additional example of this vendor's work (not a DPFG client) can be found here: <a href="https://villagesofwestportcdd.com/">https://villagesofwestportcdd.com/</a>.

I hope this gives you a "flavor" of some options as you decide what changes you may want to make to the Grand Haven CDD website.

Sincerely,

**David C. McInnes District Manager** 

**DPFG Management & Consulting LLC** 250 International Parkway, Suite 208 Lake Mary, FL 32746 Office Phone: 321-263-0132 ext. 193

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#### www.VestaPropertyServices.com

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Board members should not respond to this e-mail with a "reply to all" to avoid possible non-compliance with the Sunshine Law.